

The central challenge of our times is the **transformation** of our society in terms of sustainability, global justice and the 'good life'. Designers have a special responsibility to address this challenge. By developing innovative products, services and systems, they can contribute engaging alternatives to supposedly inevitable developments. The Transformation Design degree course does not only offer new solutions to problems. We want to be a catalyst for social debate and bring a new perspective to objects and conditions. In other words, Transformation Design sees design as arising inherently out of human, social and cultural needs. It attempts to find sustainable solutions towards the future survival of our society, without ignoring the bigger economical context.

The **Masters' degree course in Transformation Design** uses a project-based approach to equip students with the ability to reflect on, initiate and contribute to processes of change. Questions of sustainability and the long-term viability of our society play a central role and are viewed from a design method and theory perspective. Through this engagement, design itself is automatically transformed. Processes, connections and interactions with other disciplines, institutions and civil society become an integral part of the design process. Further information and instructive examples of our work can be found on our blog, [www.transformazine.de](http://www.transformazine.de)

### What happens after graduation?

Graduates of Transformation Design explore, develop and experiment with a wide variety of activities that transcend traditional careers for designers. They may become scouts, moderators or advisers, accompanying change processes of all kinds for companies, institutions, social groups or individuals. The Master's programme also prepares students for doctoral study, which in turn opens up the path to an academic career in teaching and research.



Editor HBK Braunschweig, communication and media design Katharina Gattermann & Nina Petri  
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# Transformation Design

Master of Arts

## Information

### Degree programme

Master of Arts

### Standard period of study

4 semesters

### Modules

Introduction to Transformation Design;  
Society, Future, Transformation;  
Design Studies; Eco-Design and Engineering;  
Digital Culture and Sustainability;  
Project-based Learning;  
Writing, Presenting and Publishing

### Teaching language

German

### Course type

Full-time Course

### Course Commencement

Winter semester

### Application Period

1 May to 15 June

### Admission Restriction

Yes

## Contact

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## Application process

The application process at the HBK Braunschweig takes place in two stages. As part of the process, applicants must submit a portfolio and a statement of motivation and must attend a selection interview. Prior to the interview, we recommend that applicants submit both the portfolio and the statement of motivation by the end of the application period.

1. Online application on the HBK Braunschweig website. Your application and supporting documents must be uploaded digitally in the online portal by 15 June. Once you have submitted your online application, you will receive a link to upload your portfolio via *PowerFolder*.
2. Participation in a selection interview.

## Entry Requirements

- / Proof of a Bachelor or Bachelor-equivalent degree in a design subject or in engineering, social studies, the humanities or sciences.
- / Applicants from non-German-speaking countries require a certificate of proficiency in German (you must obtain recognition of international certificates from uni-assist *before* you submit your application).
- / Personal motivation to contribute to sustainable transformation processes

## Note

Places on the degree course are awarded on the basis of three criteria:

- (a) the final result and/or average coursework grades obtained during your undergraduate degree,
- (b) your performance at the selection interview and
- (c) your portfolio. If your undergraduate degree has not yet been awarded by the time the application period closes, we request that you provide a letter from your university attesting your provisional average grade and proof that you have obtained at least 150 ECTS credits.

## Portfolio

The portfolio should take the form of an overview of one or more relevant pieces of work completed during your undergraduate degree. These may be creative design works or relevant works relating to the field of Transformation Design. The portfolio must be submitted in hard copy. Films included in the portfolio may be no longer than 5 minutes in duration and can be submitted in DVD format.

The statement of motivation should be no longer than two A4 pages in length and should set out your studies and career to date, your personal interest in and motivation for studying Transformation Design, the topics and research areas you would like to focus on during your Master's degree and, if applicable, any career perspectives.